

Additional opportunities on the exhibition floor

INNOVATION VILLAGE

Showcases research and innovative products from universities, nonprofits, and research centres.

EUROPEAN PROJECTS/ NETWORKS

Meet network representatives and discover more about links between groups across Europe.

COOPERATING ORGANISATIONS



Photonics France
THE FRENCH FEDERATION OF PHOTONICS



SPONSOR



PHOTONICS PUBLIC PRIVATE PARTNERSHIP

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SPIE Europe Ltd., a subsidiary of SPIE, is a not-for-profit UK-registered company serving SPIE constituents throughout Europe as an advocate and liaison to political and industry associations within the European optics and photonics community.

In addition to providing membership services, SPIE Europe Ltd. organises and manages internationally recognised conferences, education programmes, and technical exhibitions featuring emerging technologies in optics and photonics.

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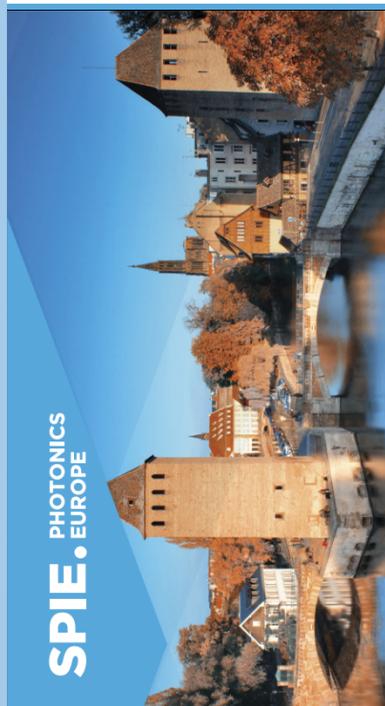
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spie.org/PE-exhibit

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SPIE. PHOTONICS EUROPE

Photonics Europe 2020

MOVING TECHNOLOGY TO MARKET™

Reach the scientific research market for photonics, optics, lasers, and micro/nanotechnologies

EXHIBITION

31 March–1 April 2020

Palais de la Musique et des Congrès
Strasbourg, France

CONFERENCES

29 March–2 April 2020

Reserve your space today

spie.org/pe-exhibit

SPIE. PHOTONICS EUROPE



Photonics Europe 2020

EXHIBITOR PROSPECTUS

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spie.org/pe-exhibit

PHOTONICS EUROPE 2020 EXHIBITOR PROSPECTUS



SPIE Photonics Europe 2020

Photonics Europe Exhibition: 31 March–1 April 2020

Make important connections

SPIE Photonics Europe Exhibition is the prime opportunity for researchers and engineers to connect with leading companies throughout Europe. See the latest technology innovations and future applications in detection, imaging, sensing, lasers, and their supporting components and devices. We look forward to helping you meet your customers in beautiful Strasbourg.

FEATURED TECHNOLOGIES:

- Chemical and biological sensing
- Ion-beam, x-ray, EUV, electron-beam
- Clinical, chemical, and biological instrumentation
- Lasers and other light sources, laser systems and accessories
- Cameras and CCD components
- Metrology, inspection, process control
- Infrared sources, detectors, and systems
- Optical components, detectors, fibres, materials, substrates
- Displays, communications
- Optical test and measurement equipment
- Electronic imaging components, equipment, and systems
- Finished optics, filters and coatings, optical fabrication equipment
- Electronics and signal analysis equipment
- Optics manufacturing
- Software
- Photonics equipment manufacturing
- Fibre optic components, equipment, and systems
- Resist technology and processing

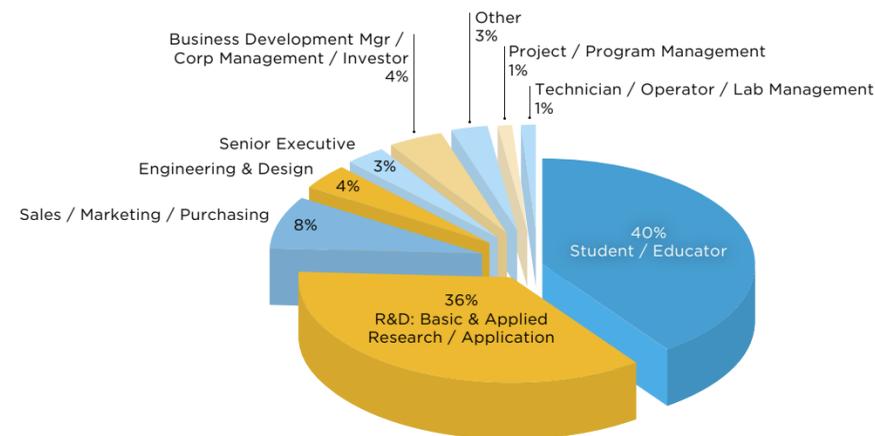
Meet 1,800 attendees who need your products and services

The SPIE Photonics Europe exhibition brings researchers and engineers together with leading companies throughout Europe. The exhibition is coupled with conferences, workshops, and seminars that combine into a dynamic learning environment.



The right audience...

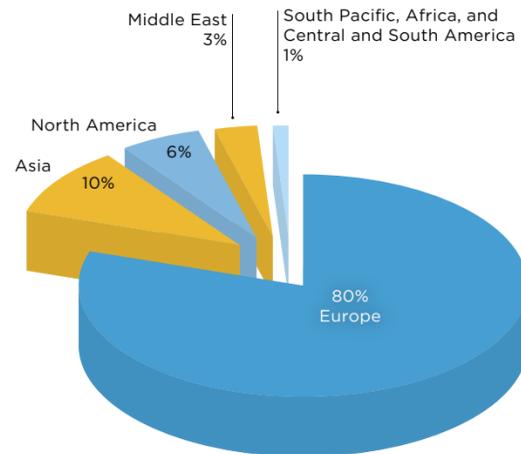
Connect with buyers from research organisations who are looking for the best technologies to enable their next breakthrough.



“I like the SPIE Photonics Europe exhibit as it really attracts/targets the academics/researchers more than some other exhibits I have been to.”

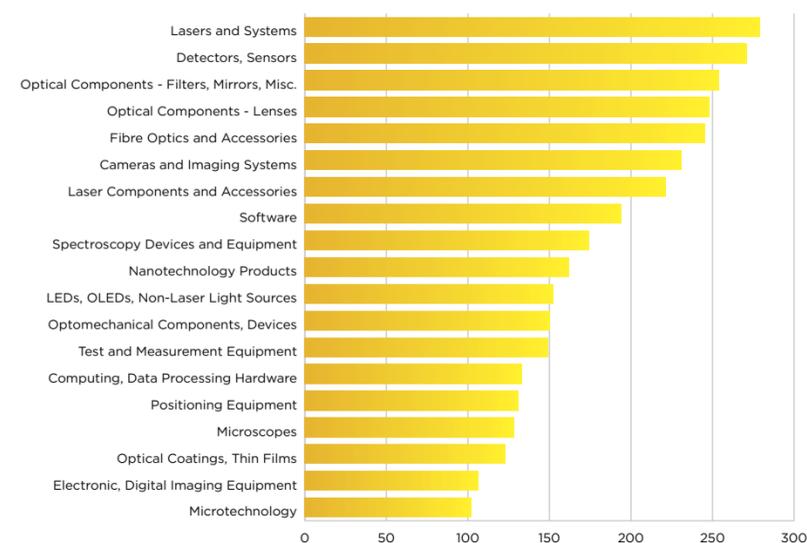
...come from all over the world...

In 2018, attendees came from 66 different countries to network, learn, and do business.



...to make purchases.

The diverse programme draws in people looking to purchase in many different areas.



Get a jump-start on your competition and reserve your space today before it's too late

Extend your company's presence by showcasing your latest advancements, networking with colleagues, and positioning your new products. SPIE Corporate Member rates reflect a 15% discount.

PLATINUM SPONSOR 16 Available

€5,725 NONMEMBER
€4,866 SPIE CORPORATE MEMBER

- 9 sqm (3x3m) corner stand in premium location
- Full page 4-color advertisement in printed programme
- Acknowledgement at Opening Session and Plenary Sessions
- Coffee Break Sponsor
- One A4 conference bag insert
- Featured Exhibitor package on event website
- Product photo in Exhibition Preview
- Corporate Partner Listing on optics.org
- Three entry tickets to Technical Conference
- 30-day job posting on SPIE Career Center website
- Company description in online and printed programme
- Unlimited exhibitor badges for Exhibition, Poster Session, and Welcome Reception
- Logo featured:
 - Online floor plan
 - Demo Area Slide (large logo)
 - Conference room slide (large logo)
 - Sponsor page (online and printed programme)
 - Joint sponsor sign

GOLD SPONSOR 18 Available

€4,755 NONMEMBER
€4,040 SPIE CORPORATE MEMBER

- 6 sqm (3x2m) stand
- Product photo in Exhibition Preview
- General Sponsor
- Corporate Partner Listing on optics.org
- Two entry tickets to Technical Conference
- 30-day job posting on SPIE Career Center website
- Company description online and printed programme
- Four Exhibitor badges for Exhibition, Poster Session, and Welcome Reception
- Logo featured:
 - Conference room slide (small logo)
 - Demo Area Slide (small logo)
 - Sponsor page (online and printed programme)
 - Joint sponsor sign

SILVER SPONSOR 24 Available

€2,865 NONMEMBER
€2,435 SPIE CORPORATE MEMBER

- Tabletop display
- Product photo in Exhibition Preview
- General Sponsor
- Corporate Partner Listing on optics.org
- Two entry tickets to Technical Conference
- 30-day job posting on SPIE Career Center website
- Company description in online and printed programme
- Four exhibitor badges for Exhibition, Poster Session, and Welcome Reception
- Logo featured:
 - Sponsor page (online and printed programme)
 - Joint sponsor sign

BASIC TABLETOP DISPLAY 28 Available

€2,225 NONMEMBER
€1,891 SPIE CORPORATE MEMBER

- One entry ticket to Technical Conference
- Two exhibitor badges for Exhibition, Poster Session, and Welcome Reception
- Company name listed in Exhibition Preview
- Company description in online and printed programme

Build your brand beyond your booth with opportunities to educate, entertain, and drive attendees to your booth. SPIE offers a variety of opportunities to expose your company's name, brand, and products to attendees. Go online for a complete list or contact the SPIE Sales team:

IN EUROPE AND UK



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After your exhibition contract is signed

Now, let's expand your brand

Participate in the Technical Programme

29 March–2 April 2020

Research and innovation at SPIE Photonics Europe address key topics that are enabling technologies and addressing societal challenges. Present your company's work or learn by attending one of the 24 technical conferences. Network with authors working on cutting-edge research.

TECHNOLOGIES: Metamaterials • Nanophotonics • Micro-Structured and Specialty Optical Fibres • Biophotonics • Optical Micro- and Nanometrology • Semiconductor Lasers and Laser Dynamics • Nonlinear Optics and its Applications • Photonics for Solar Energy • Optics, Photonics and Digital Technologies for Imaging Applications • Optical Sensing and Detection • Quantum Technologies • Advances in Ultrafast Condensed Phase Physics • Unconventional Optical Imaging • THz Photonics • Digital Optics for Immersive Displays • Silicon Photonics • Fiber Lasers and Glass Photonics • Organic Electronics and Photonics

