PHOTONICS FRANCE Exhibition Packages

SPIE Photonics Europe Exhibition is the prime opportunity for researchers and engineers to connect with leading companies throughout Europe. See the latest equipment featuring optical components, lasers, fibre optics, detectors, sensors, cameras, and other instrumentation for the optics and photonics fields - all under one roof.

Join us in 2020 as we return to Strasbourg, France, after several years away.

PLATINUM SPONSOR

€4,866 Photonics France Member
- 9 sqm (3x3m) corner stand in premium location
- Furniture package (1 Table, 2 Chairs, Counter Literature Rack, and Wastebasket)
- Full page 4-color advertisement in printed programme
- Acknowledgement at Opening Session and Plenary Sessions
- Coffee Break Sponsor
- One A4 conference bag insert
- Featured Exhibitor package on event website
- Product photo in Exhibition Preview
- Company description in online and printed programme
- Unlimited exhibitor badges for Exhibition, Poster Session, and Welcome Reception
- Logo featured:
  - Online floor plan
  - Conference room slide (large logo)
  - Demo Area Slide (large logo)
  - Sponsor page (online and printed programme)
  - Joint sponsor sign

GOLD SPONSOR

€4,040 Photonics France Member
- 6 sqm (3x2m) stand
- Furniture package (1 Table, 2 Chairs, Counter Literature Rack, and Wastebasket)
- Product photo in Exhibition Preview
- General Sponsor
- Corporate Partner Listing on optics.org
- Two entry tickets to Technical Conference
- 30-day job posting on SPIE Career Center website

SILVER SPONSOR

€2,435 Photonics France Member
- Tabletop display
- Product photo in Exhibition Preview
- General Sponsor
- Corporate Partner Listing on optics.org
- Two entry tickets to Technical Conference
- 30-day job posting on SPIE Career Center website
- Company description in online and printed programme
- Four exhibitor badges for Exhibition, Plenary Sessions, and Welcome Reception
- Logo featured:
  - Online floor plan
  - Conference room slide (large logo)
  - Demo Area Slide (large logo)
  - Sponsor page (online and printed programme)
  - Joint sponsor sign

BASIC TABLETOP DISPLAY

€1,891 Photonics France Member
- One entry ticket to Technical Conference
- Two exhibitor badges for Exhibition, Poster Session, and Welcome Reception
- Company name listed in Exhibition Preview
- Company description in online and printed programme

*Indicates additional costs apply to sponsorship price. All sponsorships require SPIE approval.

SPIE corporate members receive 15% discount from standard price

For inquiries, contact SPIE Sales:

In Europe
Amanda Summers
Tel: +44 29 2089 4747
Fax: +44 29 2089 4750
amanda@spieeurope.org

In the Americas, Asia, and rest of world
Melissa Farlow
Tel: +1 360 685 5596
Fax: +1 360 647 1445
melissaf@spie.org

Please mail or fax original, signed contract and required payment to:
SPIE Events Europe Ltd.
2 Alexandra Gate Ffordd Pengam Cardiff CF24 2SA
UK Tel: +44 29 2089 4747
Fax: +44 29 2089 4750
info@spieeurope.org
www.spie.org

Let us help you make the most of your marketing investment

Call us to learn more about maximizing your exhibit impact.

Ask us about other promotional ideas to gain visibility in the community.

Exhibition Dates: 31 March - 1 April 2020
Conference Dates: 29 March - 2 April 2020
Palais de la Musique et des Congrès
Strasbourg, France
SPONSORSHIPS (CONTINUED)

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions • The Online Exhibition • The Technical Programme and Exhibition Guide • Onsite signage

LANYARDS – EXCLUSIVE

€1,690+
• Cost of lanyards is not included in price of sponsorship
• Lanyards are produced and supplied by sponsor
• Lanyards accessible to all attendees at registration • Onsite signage

PLENARY SUPPORTING SPONSOR

€2,150+
• Verbal thank you from stage
• Company Logo on rotating slide
• Option for a pop-up banner (3x2 m) outside of main entrance – sponsor to supply
• Option to do a seat drop at the event – SPIE to approve materials (at company's expense)

POSTER RECEPTION – LIMITED AVAILABILITY

€2,650
• Onsite signage
• Company logo on signs on bar
• Option to provide napkins with company logo (at sponsor's expense)

STUDENT PAPER AWARD

WINNER - EXCLUSIVE
€1,270
RUNNER UP – 2 AVAILABLE
€795
• Logo featured on joint sponsor sign

WELCOME RECEPTION - EXCLUSIVE

€2,650
• Onsite signage
• Option to provide a pop-up banner
• Option to provide napkins with company logo (at sponsor's expense)

WI-FI SPONSOR

EXCLUSIVE
€3,180
• URL re-direct of your choice
• Onsite signage

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Please complete next page.
**CONTACT INFORMATION**

Sponsorship Contact ___________________________ Job Title ___________________________

Company ___________________________ Website URL ___________________________

Address ___________________________________________ Tel ___________________________

Email ___________________________________________ Fax: +44 29 2089 4750

**SPONSORSHIP SELECTION** Sponsors from previous year will be given the first right of renewal after which all other requests will be accepted on a first-come, first-served basis.

<table>
<thead>
<tr>
<th>Name</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor - Photonics France</td>
<td>€4,866</td>
</tr>
<tr>
<td>Gold Sponsor - Photonics France</td>
<td>€4,040</td>
</tr>
<tr>
<td>Silver Sponsor – Photonics France</td>
<td>€2,436</td>
</tr>
<tr>
<td>Basic Tabletop Display – Photonics France</td>
<td>€1,891</td>
</tr>
<tr>
<td>Aisle Sign (Limited Availability)</td>
<td>€750</td>
</tr>
<tr>
<td>Conference and Exhibition App (Exclusive)</td>
<td>€2,650</td>
</tr>
<tr>
<td>Conference Bag (Exclusive)</td>
<td>€1,050+</td>
</tr>
<tr>
<td>Conference Notepad (Exclusive)</td>
<td>€315+</td>
</tr>
<tr>
<td>Conference Pen (Exclusive)</td>
<td>€315+</td>
</tr>
<tr>
<td>Demo Area (Limited Availability)</td>
<td>€450</td>
</tr>
<tr>
<td>Innovation Village (Exclusive)</td>
<td>€4,135</td>
</tr>
<tr>
<td>Lanyards – (Exclusive)</td>
<td>€1,690+</td>
</tr>
<tr>
<td>Plenary Supporting Sponsor</td>
<td>€2,350+</td>
</tr>
<tr>
<td>Poster Reception (Limited Availability)</td>
<td>€2,650</td>
</tr>
<tr>
<td>Student Paper Award – Winner (Exclusive)</td>
<td>€1,270</td>
</tr>
<tr>
<td>Student Paper Award – Runner Up (2 Available)</td>
<td>€795</td>
</tr>
<tr>
<td>Welcome Reception (5 Available)</td>
<td>€2,650</td>
</tr>
<tr>
<td>Wi-Fi – Exclusive</td>
<td>€3,380</td>
</tr>
<tr>
<td>Wi-Fi Co-Sponsor – (Limited Availability)</td>
<td>€2,225</td>
</tr>
</tbody>
</table>

**PAYMENT INFORMATION** Contracts submitted after 24 October 2017 require 100% payment.

- A minimum deposit of 25% on Sponsorships must accompany contract.
- Payments due in full on 24 November 2017. On 25 November 2017, a 5% late fee will be added to all unpaid balances.
- On 24 December 2017 defaults in payment will result in Sponsorship cancellation.
- See Sponsorship Policies regarding cancellations.
- Please contact SPIE Sales at spiesales@spie.org if contract confirmation is not received within 7 business days.

Please check one of the following options:

- Check/Money Order enclosed (payable to SPIE) for **entire amount** in Contract Total ___________________________ = € ___________________________(.25 X Contract Total)
- Check/Money Order enclosed (payable to SPIE) for **25% deposit** (**25 X Contract Total**) ___________________________ = € ___________________________(.25 X Contract Total)
- Charge entire amount in Contract Total to credit card ___________________________ = € ___________________________(.25 X Contract Total) to credit card (applicable before 24 October 2017)
- Charge deposit only (**25 X Contract Total**) to credit card ___________________________ = € ___________________________(.25 X Contract Total)

**CREDIT CARD** — Please contact SPIE to make credit card payments. SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards. Credit card payments will be converted to your local currency by your card company or bank (see http://www.xe.net/ucc/ to convert your total fees).

- Wire transfer for **deposit only** (**25 X Contract Total**) ___________________________ = € ___________________________(.25 X Contract Total)
- Wire transfer for **entire amount** in Contract Total ___________________________ = € ___________________________(.25 X Contract Total)

Bank wire transfer information will be sent to you upon receipt of this contract.

**AGREEMENT** The undersigned hereby authorizes SPIE to reserve sponsorships for use by this company during the 2018 SPIE Photonics Europe. The undersigned acknowledges receipt of and agrees to abide by the Policies within this Sponsorship Contract.

Sponsor’s Signature ___________________________ Date ___________________________

Let us help you make the most of your marketing investment

Consult with a sales consultant to learn more about maximizing your exhibit impact.

Ask us about other promotional ideas to gain visibility in the community.
Policy Information

Exhibition and Sponsorship Policies

1) LIABILITY: Upon approval of this contract by an authorized Exhibitor representative, it is expressly understood that the Exhibitor has read and agrees to abide by the SPIE liability policies outlined below. SPIE Events Europe Ltd., hereafter referred to as, and all organizations and individuals who are employed by or associated with it, in connection with this Exhibition, will not assume responsibility and shall be held harmless by all Exhibitors for damage or loss resulting from fire, theft, terrorism or threat of terrorism, or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public, or others. The Exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness, or otherwise, of Exhibitor or its employees or agents.

2) PAYMENT SCHEDULE:
   • A minimum 25% deposit of the total contract-ed amount (including VAT) must accompany contract. Contracts submitted after 24 October 2017 require 100% payment.
   • All contracted charges must be paid in full by 24 December 2017. On 25 November 2017, a 5% late fee will be added to all unpaid balances.
   • On 24 December 2017, defaults in payment will result in cancellation of this contract (subject to the cancellation fee schedule).
   No space or sponsorship will be reserved or as-signed unless appropriate payment and signed contract are received at SPIE Events Europe Ltd. Office at Alexandra Gate, Ffordd Pengam, Cardiff, CF24 2SA UK. Account delinquency will result in exhibitor’s inability to exhibit or sponsor at contracted exhibition as well as book space in future exhibitions. For accounts with more than one unpaid invoice, all cash received will be paid to oldest invoice first.

3) VAT: European companies registered for VAT in the EU and in possession of a VAT number are liable to account for VAT under Article 44 VAT Directive 2006/112. All other companies are liable for VAT and will be charged with VAT according to the percentage indicated in the cost section of this contract. VAT charged can be reimbursed according to the 13th VAT Directive. For companies needing assistance recouping VAT, please search the internet for “VAT Refund Services”.

4) CORPORATE MEMBERSHIP: Corporate membership price is valid only if the membership is in good standing and dues are fully paid prior to submission of exhibition contract and membership remains in good standing during the duration of the contracted exhibition. If the membership expires prior to or during the show date the exhibitor’s pricing reverts to the member rates and the contracted exhibitor will be liable for the balance due SPIE Europe. Payment made by credit card will be automatically adjusted.

5) CANCELLATION/SPACE REDUCTION:
   • On or before 23 October 2017 – Eligible for full refund
   • Between 24 October 2017 - 23 December 2017 - Deposit forfeited; excess of deposit paid will be refunded in full.
   • After 24 December 2017 – No refund.

In the event of cancellation or reduction of contracted space, and subject to the above schedule, SPIE shall retain the right to: resell cancelled space without rebate or allowance to the Exhibitor, cancel requested affiliation space, and reduce priority points by 50% for non-participation. Non-participation over two consecutive years results in complete loss of priority points. (*If applicable.)

6) SPACE ASSIGNMENT AND PAYMENT: SPIE reserves the right to determine final placement of the Exhibitor. A space may be revoked or changed by SPIE if in SPIE’s opinion, the assigned space and/or the exhibit presentation fails to meet SPIE’s standards or the purposes of the Exhibition. If the space change occurs, the Exhibitor shall be given a new space if available. If not available, the Exhibitor shall be provided with a space of similar size or smaller. The Exhibitor acknowledges that SPIE reserves the right to change the size of the space in the contract without notification. The Exhibitor shall be given the option to participate in alternative event(s) or a refund of 50% of the paid amount. In no event shall this clause be construed to include or refer to any breach of contract, breach of warranty or other obligations of SPIE to Exhibitor.

7) TRANSPORTATION/SETUP: All transportation costs, and any other costs related to exhibit setup not explicitly offered above by SPIE , are to be paid by the Exhibitor.

8) FORCE MAJEURE: In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of SPIE, unfit for occupancy, or in the event the holding of the Exhibition or the performance of SPIE under the Exhibit Reservation Contract, including the above rules and regulations, become anything but the Booth/Display Area for the 2017 Exhibition, such event arising by virtue of cause or causes not reasonably within the control of SPIE, said Contract and/or the Exhibition (or any part thereof) may be terminated by SPIE. SPIE shall not be responsible for delays, damage, loss, increased costs, or other unfavourable conditions arising by virtue of cause or causes not reasonably within the control of SPIE, said Contract and/or the Exhibition (or any part thereof) may be terminated by SPIE. SPIE should aforesaid, then the Exhibitor shall not be liable to the Exhibitor other than for a prorated refund of such Exhibitor’s space price paid to date. Mixed in the basis of the number of Exhibition days remaining. For purposes hereof, the phrase “cause or causes not reasonably within the control of SPIE” shall include, but not by way of limitation: fire, casualty, flood, epidemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, Federal law, ordinances, rule, order decree, lockout, boycott, or other labour disturbance; strike, blockade or embargo; governmental restraints; or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinances, rule, order decree, or regulation, whether constitutional or unconstitutional; Acts of God.

9) INSURANCE: Exhibitor shall, at its own expense, secure and maintain through the term of this contract, including move-in and move-out days, all insurance coverage required or deemed necessary by SPIE or the insurer. All coverage shall be in effect during the term of this contract. Insurance policies required for the Exhibition shall include, but not by way of limitation, insurance against these risks.

10) SECURITY: SPIE will provide general security services on a 24-hour basis to the Exhibition area from the beginning of setup hours through the conclusion of the Exhibition. However, SPIE is not responsible for loss or damage to Exhibitor’s property. Exhibitors are advised to insure against these risks.

11) LOSSES: SPIE is not responsible for damage to Exhibitor’s property or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is Exhibitor’s own responsibility. If exhibit materials, fixtures or equipment fails to arrive, Exhibitor is nevertheless responsible for the exhibit space reserved as per this contract. Exhibitors are advised to insure against these risks.

12) SELLING ON THE SHOW FLOOR: The Technical Exhibition is limited to organizations with products and services related to the Exhibition as determined by the event. Direct sales and/or delivery of non-related, retail or consumer products are prohibited without prior written approval from SPIE.

13) FOOD AND ALCOHOL: Food and alcohol must be supplied and served by facility catering services only. Exhibitors must obtain written permission from SPIE Exhibition Management along with a signed service agreement from the facility.

14) MUSIC LICENSING: No copyrighted music must be played in the exhibition area in any fashion (including but not limited to: background music on video or audio tape presentations) without appropriate documented permissions and/or licensing. The Exhibitor is responsible for obtaining such permissions and/or licenses for music originating in the Exhibitor’s booth/display area. The Exhibitor is also responsible for any fines, court fees, and all other costs that may arise from failure to comply with these requirements.

15) RULES OF PROFESSIONAL CONDUCT: Anyone indicating disorderly, threatening, or unprofessional conduct may be removed from the premises by exhibition management.

16) CONTRACTED SPACE: Must have staff and exhibition materials present at booth during all open exhibition hours.

17) EXHIBITING BENEFITS: All exhibitors will be listed in the SPIE Exhibitor Directory for 11 months from exhibition date and receive a free basic company listing in the Optics.Org Buyers Guide – each at no charge.