## PHOTONICS FRANCE Exhibition Packages

SPIE Photonics Europe Exhibition is the prime opportunity for researchers and engineers to connect with leading companies throughout Europe. See the latest equipment featuring optical components, lasers, fibre optics, detectors, sensors, cameras, and other instrumentation for the optics and photonics fields - all under one roof.

Join us in 2022 as we return to Strasbourg, France, after several years away.

### PLATINUM SPONSOR

**£5,160**

- 9 sqm (3x3m) stand in premium location (including 1 Table, 2 chairs, Counter Literature Rack, and Wastebasket)
- Full page 4-colour advertisement in printed programme
- Acknowledgement at Opening Session and Plenary Sessions
- Coffee Break Sponsor
- One A4 conference bag insert+
- Enhanced Exhibitor Listing on SPIE.org
- Product photo in Exhibition Preview
- Corporate Partner Listing on optics.org
- Three entry tickets to Technical Conference
- 30-day job posting on SPIE Career Center website
- Company description in online and printed programme
- Unlimited exhibitor badges for Exhibition, Poster Session, and Welcome Reception
- Logo featured:
  - Online floor plan
  - Demo Area Slide (large logo)
  - Conference room slide (large logo)
  - Sponsor page (online and printed programme)
  - Joint sponsor sign

### SILVER SPONSOR

**£4,284**

- 6 sqm (3x2m) stand
- Product photo in Exhibition Preview
- General Sponsor
- Corporate Partner Listing on optics.org
- Two entry tickets to Technical Conference
- 30-day job posting on SPIE Career Center website
- Company description in online and printed programme
- Four exhibitor badges for Exhibition, Poster Session, and Welcome Reception
- Logo featured:
  - Sponsor page (online and printed programme)
  - Joint sponsor sign

### GOLD SPONSOR

**£2,584**

- Tabletop display
- Product photo in Exhibition Preview
- General Sponsor
- Corporate Partner Listing on optics.org
- Two entry tickets to Technical Conference
- 30-day job posting on SPIE Career Center website
- Company description in online and printed programme
- Four exhibitor badges for Exhibition, Poster Session, and Welcome Reception
- Logo featured:
  - Sponsor page (online and printed programme)
  - Joint sponsor sign

### BASIC TABLETOP DISPLAY

**£2,006**

- One entry ticket to Technical Conference
- Two exhibitor badges for Exhibition, Poster Session, and Welcome Reception
- Company name listed in Exhibition Preview
- Company description in online and printed programme

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*Indicates additional costs apply to sponsorship price. All sponsorships require SPIE approval.*
## Sponsorships (Continued)

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions • The Online Exhibition • The Technical Programme and Exhibition Guide • Onsite signage

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aisle Sign - Limited Availability</td>
<td>€995</td>
<td>Company provides artwork for aisle sign in exhibition hall</td>
</tr>
<tr>
<td>Conference AND Exhibition App - Exclusive</td>
<td>€2,795</td>
<td>Company name, tagline, stand number and logo displayed on opening splash page</td>
</tr>
<tr>
<td>Conference Bag - Exclusive</td>
<td>€1,100+</td>
<td>Distributed to conference attendees</td>
</tr>
<tr>
<td>Conference Notepad - Exclusive</td>
<td>€330+</td>
<td>Notepads available to all conference attendees</td>
</tr>
<tr>
<td>Conference Pen - Exclusive</td>
<td>€330+</td>
<td>Pens available to all conference attendees</td>
</tr>
<tr>
<td>Demo Area Sponsor - Limited Availability</td>
<td>€475</td>
<td>Company logo featured on rotating slide for duration of exhibition</td>
</tr>
<tr>
<td>Innovation Village - Exclusive</td>
<td>€4,350</td>
<td>Support Innovation and pre-market products! The Innovation Village competition supports and publicizes research teams from universities, non-profit institutions and research centres who are working on research, new applications, and product development. Sponsor this competition! Benefits: Recognition as Innovation Village sponsor (online, onsite, and printed programme) Sponsor appoints one judge to the judging panel Sponsor presents awards to competition winners</td>
</tr>
<tr>
<td>Lanyards - Exclusive</td>
<td>€1,800+</td>
<td>Cost of lanyards is not included in price of sponsorship</td>
</tr>
<tr>
<td>PLENARY SUPPORTING SPONSOR</td>
<td>€2,275+</td>
<td>Verbal thank you from stage</td>
</tr>
<tr>
<td>Poster Reception - Limited Availability</td>
<td>€2,795</td>
<td>Onsite signage</td>
</tr>
<tr>
<td>Student Paper Award</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Winner - Exclusive</td>
<td>€1,350</td>
<td></td>
</tr>
<tr>
<td>Runner Up - 2 Available</td>
<td>€850</td>
<td></td>
</tr>
<tr>
<td>Welcome Reception - Exclusive</td>
<td>€2,825</td>
<td>Onsite signage</td>
</tr>
<tr>
<td>Wi-Fi Sponsor - Exclusive</td>
<td>€3,350</td>
<td>Exclusive Onsite signage</td>
</tr>
<tr>
<td>Co-Sponsor - Limited Availability</td>
<td>€2,350</td>
<td>Onsite signage</td>
</tr>
</tbody>
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*Indicates additional costs apply to sponsorship price. All sponsorships require SPIE approval.

Let us help you make the most of your marketing investment
Call us to learn more about maximising your exhibit impact.
Ask us about other promotional ideas to gain visibility in the community.

For enquiries, contact Photonics France:
In Europe
Sidoline Bridou
Tel: +33(0)7 49 93 64 77
sbridou@photonic-france.org

Please mail or fax original, signed contract and required payment to:
SPIE Events Europe Ltd.
2 Alexandra Gate
FforddPengam
Cardiff CF24 2SA, UK
Tel: +44 29 2089 4747
Fax: +44 29 2089 4750
info@spieurope.org
www.spie.org

Managed by SPIE.EUROPE

+Indicates additional costs apply to sponsorship price. All sponsorships require SPIE approval.
SPONSORSHIP SELECTION  Sponsors from previous year will be given the first right of renewal after which all other requests will be accepted on a first-come, first-served basis.

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<tr>
<td>Platinum Sponsor</td>
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<tr>
<td>Gold Sponsor</td>
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<td>Silver Sponsor</td>
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</tr>
<tr>
<td>Basic Tabletop Display</td>
<td>€2,006</td>
</tr>
<tr>
<td>Aisle Sign - (Limited Availability)</td>
<td>€2,795</td>
</tr>
<tr>
<td>Conference and Exhibition App - (Exclusive)</td>
<td>€995</td>
</tr>
<tr>
<td>Conference Bag - (Exclusive)</td>
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</tr>
<tr>
<td>Conference Note pad - (Exclusive)</td>
<td>€1,110+</td>
</tr>
<tr>
<td>Conference Pen - (Exclusive)</td>
<td>€330+</td>
</tr>
<tr>
<td>Demo Area - (Limited Availability)</td>
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<td>€4,350</td>
</tr>
<tr>
<td>Plenary Supporting Sponsor</td>
<td>€1,800+</td>
</tr>
<tr>
<td>Poster Reception - (Limited Availability)</td>
<td>€2,75+</td>
</tr>
<tr>
<td>Student Paper Award - Winner (Exclusive)</td>
<td>€2,795</td>
</tr>
<tr>
<td>Student Paper Award - Runner Up (Available)</td>
<td>€1,350</td>
</tr>
<tr>
<td>Welcome Reception (5 Available)</td>
<td>€850</td>
</tr>
<tr>
<td>Wi-Fi - Exclusive</td>
<td>€3,350</td>
</tr>
<tr>
<td>Wi-Fi Co-Sponsor - (Limited Availability)</td>
<td>€2,350</td>
</tr>
</tbody>
</table>

All sponsorships require SPIE approval.

PAYMENT INFORMATION  A minimum deposit of 25% on Exhibition Space and Sponsorships due with contract. Contracts submitted after 6 October 2021 require 100% payment.

- A minimum deposit of 25% on Exhibition Space and Sponsorships due with contract.
- Payments due in full on 6 November 2021. On 7 November 2021, a 5% late fee will be added to all unpaid balances.
- On 6 December 2021 defaults in payment will result in Sponsorship cancellation.
- See Sponsorship Policies regarding cancellations.
- Please contact SPIE Sales at spisales@spieeurope.org if contract confirmation is not received within 7 business days.

Please check one of the following options:

- Check/Money Order enclosed (payable to SPIE) for entire amount in Contract Total.
- Check/Money Order enclosed (payable to SPIE) for 25% deposit (.25 X Contract Total).
- Charge deposit only (.25 X Contract Total) to credit card.
- Wire transfer for deposit only (.25 X Contract Total).
- Wire transfer for entire amount in Contract Total.
- Wire transfer for deposit only (.25 X Contract Total).

CREDIT CARD — Please contact SPIE to make credit card payments. SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards. Credit card payments will be converted to your local currency by your card company or bank (see http://www.xe.net/ucc/ to convert your total fees).

<table>
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</tr>
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<tbody>
<tr>
<td>VISA</td>
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<tr>
<td>MasterCard</td>
<td>€</td>
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<tr>
<td>American Express</td>
<td>€</td>
</tr>
<tr>
<td>Diners Club</td>
<td>€</td>
</tr>
<tr>
<td>Discover</td>
<td>€</td>
</tr>
</tbody>
</table>

Bank wire transfer information will be sent to you upon receipt of this contract.

AGREEMENT  The undersigned hereby authorizes SPIE to reserve sponsorships for use by this company during the 2022 SPIE Photonics Europe Exhibition. The undersigned acknowledges receipt of and agrees to abide by the Policies within this Sponsorship Contract.

Sponsor’s Signature ________________________________ Date ____________________________

Let us help you make the most of your marketing investment.  Consult with a sales consultant to learn more about maximizing your exhibit impact.  Ask us about other promotional ideas to gain visibility in the community.
Policy Information

Exhibition and Sponsorship Policies

1) LIABILITY: Upon approval of this contract by an authorized Exhibitor representative, it is expressly understood that the Exhibitor has read and agrees to abide by the SPIE liability policies outlined below. The SPIE Events Europe Ltd., hereinafter referred to as, and all organizations and individuals who are employed by or associated with it, in connection with this Exhibition, will not assume responsibility and shall be held harmless by all Exhibitors for damage or loss resulting from fire, theft, terrorism or threat of terrorism, or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public, or others. The Exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness, or otherwise, of Exhibitor or its employees or agents.

2) PAYMENT SCHEDULE:

- A minimum 25% deposit of the total contracted amount (including VAT) must accompany contract. Contracts submitted after 6 October 2021 require the full payment.
- Full contracted charges must be paid in full by 6 November 2021.
- On or before 6 October 2021 — Eligible for full refund.
- Between 7 October 2021-5 December 2021 — Deposit will be refunded, excess of deposit paid will be refunded in full.
- After 5 December 2021 — No refund.

In the event of cancellation or reduction of contracted space, and subject to the above schedule, SPIE shall retain the right to: resell cancelled space without recompense or allowance to the Exhibitor, cancel requested affiliate space, and reduce priority points by 50%* for non-participation. Non-participation over two consecutive years results in complete loss of priority points.*

3) VAT: Local VAT at 20% is due to be paid by UK exhibitors only. SPIE Events Europe Ltd.‘s VAT number in the United Kingdom is GB640 296 332. If you have a VAT exemption certificate, please e-mail a copy with your contract.

4) CORPORATE MEMBERSHIP: Corporate membership pricing is valid only if the membership is in good standing and dues are fully paid prior to submission of exhibitor contract and membership remains in good standing throughout the duration of the contracted exhibition. If the membership expires prior to or dues are not fully paid at the time of the contracted exhibition, the exhibitor pricing reverts to the nonmember rate.

No space or sponsorship will be reserved or assigned unless appropriate payment and signed contract are received at SPIE Events Europe Ltd. Office at Alexandra Gate, Flford Pendam, Cardiff, CF242SA UK. Account delinquency will result in exhibitor’s inability to exhibit or sponsor at contracted exhibition as well as book space in future exhibitions. For accounts with more than one unpaid invoice, all cash received will be paid to oldest invoice first.

5) SPACE ASSIGNMENT AND PAYMENT:

- SPACE ASSIGNMENT AND PAYMENT: SPIE reserves the right to determine final placement of the Exhibitor. A space may be revoked or changed by SPIE if payment is not in accordance with the payment schedule. SPIE retains the exclusive right to review the exhibition floor plan and/or move assigned exhibitors as necessary.

- FORCE MAJEURE: In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of SPIE, unfit for occupancy, or in the event the holding of the Exhibition or any portion thereof is prohibited by law, SPIE shall have the exclusive right to resell cancelled space without recompense or allowance to the Exhibitor, cancel requested affiliate space, and subject to the above schedule, SPIE shall not be obligated to reimburse the Exhibitor for any costs stemming from relocation.

7) TRANSPORTATION/SETUP: All transportation costs, and any other costs related to exhibit setup not explicitly offered above by SPIE, are to be paid by the Exhibitor.

8) SECURITY: SPIE is not responsible for damaged or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is Exhibitor’s own responsibility. If exhibit materials, fixtures or equipment fails to arrive, Exhibitor is nevertheless responsible for the exhibit space reserved as per this contract. Exhibitors are advised to insure against these risks.

10) SECURITY: SPIE will provide general security-force a 24-hour basis to the Exhibition area from the beginning of setup hours through the conclusion of the Exhibition. However, SPIE is not responsible for loss or damage to Exhibitor’s property. Exhibitors are advised to insure against these risks.

9) INSURANCE: Exibitor shall, at its own expense, secure and maintain through the term of this contract, including move-in and move-out days, an insurance policy of at least $2,000,000 per occurrence, an equivalent of $2,000,000,000 aggregate, either comprehensive general liability insurance or allied marine Peru Insurance. The policy shall provide coverage against fire, casualty, flood, epidemic, earthquake or inclement weather; explosion or accident; strike, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinance, or rule, order, decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God.

MUSIC LICENSING:

No copyrighted music or sound may be played in the exhibition area in any fashion (including but not limited to: background music on video or audio tape presentations) without appropriate documented permissions and/or licensing. The Exhibitor is solely responsible for obtaining such permissions and/or licenses for music originating in the Exhibitor’s booth/display area. The Exhibitor is also responsible for any fines, court fees, and all other costs that may arise from failure to comply with these requirements.

13) RULES OF PROFESSIONAL CONDUCT: Anyone indicating disorderly, threatening, or unprofessional conduct may be removed from the premises by exhibitor management.

14) CONTRACTED SPACE: Must have staff and exhibit materials present at booth during all open exhibition hours.

17) EXHIBITING BENEFITS: All exhibitors will receive a free, basic company listing in the Optics.org Buyers Guide – each at no charge.

Exhibition Space Specifications

Corner Stands, Lacquered aluminum framed panels, 2.4m high with 3x100W spotlights, carpet, multiplig, and sign boards with company name included. Height restriction to 2.5m.

Tabletop Display, Table (1.40m x 0.70m), 2 chairs. Maximum height of tabletop display from table top surface is 1.50m and width limit of 0.60m. Companies are limited to (not provided) either 1x table mounted display maximum 1.50m (h) or up to two of the following items: floor-standing pop-up display (maximum 0.9m [w] x 2.4m [h]); easel positioned behind table; literature stand; bag stand.